

Publishing Packages

Welcome to M-Y Books, the leading boutique self-publishing company based in the UK.

Established in 2001, M-Y Books has become a leading publisher of quality fiction and non-fiction internationally. Offering its authors personal and professional advice, creative direction and proven marketing services we can now boast a number of world famous authors within our catalogue of titles that are sold through every reputable Printed book, EBook and Audio book retailer worldwide.

Our level of service is second to none and is offered to all of our clients regardless of the package you choose.

Way Forward

Digital Publishing Package: £498.00

Our entry level Way Forward package allows you to pen your story in electronic ink and get your eBook into the local and international markets in good time and with high production values.

Features

1. Digital formatting and distribution (eBook) and custom full-colour cover
2. Custom inners design/typesetting
3. Electronic proof
4. Up to 50 image insertions (black-and-white) and up to 15 free table/graph insertions
5. Two rounds of free corrections
6. ISBN Assignment in The UK (Assignment of International Standard Book Number)
7. Amazon "Look Inside" and Google Previews

8. Worldwide Online Book Distribution
9. Quarterly royalty payment by T/T, Western Union or PayPal

Note: Additional editing, design, and marketing services can be purchased separately

Reach Out

Publishing Package: £949.00

The Reach Out package mixes the traditional with the modern by offering both paperback and eBook formats.

Features

1. One-on-one author support by email, mail and phone.
2. Formatting for eBook and typesetting for print
3. Distribution worldwide – with delivery of your printed book normally 48 hours from order
4. Choose your paperback format – size, paper type and binding
5. Unique, individually designed full-colour cover
6. Custom inners design
7. Digital proof supplied prior to printing to ensure you are 100% happy with your book.
8. Up to 50 image insertions (black-and-white)
9. Up to 15 free table/graph insertions
10. Two rounds of free corrections
11. ISBN Assignment in The UK (Assignment of International Standard Book Number)
12. Complimentary paperback author copy
13. Includes paperback proof copy prior to publication
14. Amazon "Look Inside" and Google Preview.
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M-Y BOOKS

Get Noticed

Publishing Package: £1,999.00

This package includes all of the Reach Out package features plus:

1. Amazon in-store advertising – M-Y Books' unique service gets your book noticed inside the world's biggest retailer – 3-month duration
2. Facebook advertising campaign – 3-month duration.
3. Proof reading – correction of all technical areas of your book's text.

Social Media

Marketing package: £2,299

This package includes all of the above features plus:

- Dedicated facebook page with eye catching graphics – compelling content and fan engagement over 3 months

Make An Impression

Package: £2,599.00

This package includes all of the above features plus:

- Facebook, Amazon and Good Reads reviews.

In The Picture

Video Advertising Package: £500.00

Book Video Advertising on YouTube and Amazon, complete with professional voiceover. Your premium book video complements your press releases, social media sites and personal web- sites.

This package includes:

1. Creation of a custom-made 2-3 minute book video
2. *Audible* storytelling with a voiceover by a professional actor
3. Imagery includes complex design elements such as lighting effects, 3-D space, visual effects and motion graphics
4. Distribution of your book video on YouTube, placement on your Facebook pages and online stores.

Be Seen and Heard

AudioBook Production Package

With worldwide growth in audio book sales at over 30% per annum this perhaps book publishing's most exciting area for 2019. At M-Y, we offer a full audio book production service – and to date we've produced more than 100 titles, including the best-selling *Think and Grow Rich* by Radio Personality Russ Williams. Please contact us for prices and examples of some of our productions.

M-Y BOOKS

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